



Sickle Cell Association's
5th Annual Sickle Cell Stroll
Awareness Walk
Saturday, September 10, 2016

Sponsorship Opportunities

Full Moon Sponsor **\$10,000**

- Receive benefits as Gibbous Moon Sponsor
- Speaking opportunity during event
- Logo displayed as title sponsor on registration materials and website
- Logo on walk route signs
- 30 Stroll t-shirts

Gibbous Moon Sponsor **\$5,000**

- Receive benefits as Quarter Moon Sponsor
- Speaking opportunity during event
- Logo on start/finish line banner
- Acknowledgment as sponsor in all planned media opportunities
- Logo on water station sign
- 16 Stroll t-shirts

Quarter Moon Sponsor **\$2,500**

- Receive benefits as Crescent Moon Sponsor
- Acknowledgment as sponsor on all planned printed media opportunities
- 8 Stroll t-shirts

Crescent Moon Sponsor **\$1,000**

- Receive benefits as New Moon Sponsor
- Logo on brochures
- Promotional Table on day of Stroll
- 6 Stroll t-shirts

New Moon Sponsor **\$500**

- Receive benefits as Lunar Sponsor
- Logo printed on Stroll t-shirts
- Opportunity to distribute product or promotional item in walkers bags
- 4 Stroll t-shirts

Lunar Sponsor **\$250**

- Name printed on back of Stroll t-shirts
- Name listed on Stroll website
- 2 Stroll t-shirts

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